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Press Release

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Internet Marketing and Management Group (IMMG) Develops Audio Postcards for Clients

Internet Marketing and Management Group (IMMG) developed audio postcards for their clients to utilize as a novel and attention-grabbing communication tool.

Internet Marketing and Management Group (IMMG) of Coral Springs, Florida recently developed audio postcards for their clients to use in email. These postcards are attention-grabbing in appearance and attention-holding with an audio message for the email recipient. IMMG clients, such as the Parkland YMCA, can record their own messages on custom-designed postcards with their company logos and send reminders, announcements or any company information to associates, members, or any target audience. The response has been extremely favorable from the recipients. The downside of text email messages is that they don't always convey the precise message with emotion like a human voice will. The recipient may just skim over the text only emails. "These technologically advanced audio messages are not just a novel way to get your message across, they're an effective and customized tool," said IMMG founder and COO, Wayne Marnell.

Internet Marketing and Management Group (IMMG) builds more than websites, they build business. IMMG is a web-centered, integrated marketing and management solution providing lasting impressions that are captivating, inspiring, and emotionally powerful. Internet Marketing and Management Group empowers companies with technology, design, ideas, professional marketing and management all designed to dominate the competition. Websites, SEO, organic search, PPC, marketing campaigns, public relations, managed ROI, web based and traditional media, are some of what IMMG offers.

IMMG serves clients across the USA, specifically in the Broward County cities of Coral Springs, Fort Lauderdale, and Parkland, Florida. IMMG also serves the Palm Beach County cities of Boca Raton, Boynton Beach and Wellington, Florida. Freehold and Monmouth County, NJ. Manhattan and Nassau County NY. Boston MA, Stamford and Bridgeport CT, St. Louis, MO, South Carolina, North Carolina and Los Angeles California. IMMG maintains Team Members throughout the USA to ensure client satisfaction in marketing campaigns, managed ROI, websites, SEO, PPC, organic search, web-based and traditional

media. The Team Members are located in Washington, Oregon, Texas, New Mexico, Coral Springs and Parkland, Florida, Monmouth County New Jersey, Boston MA, South Carolina, North Carolina, Hawaii and Los Angeles, California. **IMMG** is one of the most complete integrated marketing and management providers for websites, SEO, organic search, PPC, marketing campaigns, public relations, managed ROI, web based and traditional media.

Call **IMMG** at 1-888-Web**IMMG** (932-4664) for more information about their services and to learn how **Internet Marketing and Management Group** www.WebIMMG.com can create a program tailored for your company or organization.

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